

THE TRUTH

MAY KNOCK THE WIND OUT OF YOU.

ANYONE, AT ANY AGE, CAN GET LUNG CANCER.
MANY BELIEVE IT'S JUST A SMOKER'S DISEASE.

- ☞ Lung cancer is the #1 cancer killer in the US.
- ☞ Lung cancer kills more Americans each year than breast, prostate, ovarian and colorectal cancers combined.
- ☞ Over 50% of those newly diagnosed with lung cancer each year have never smoked or have quit.
- ☞ Lung cancer research receives far less funding per death than any other cancer.*

*National Cancer Institute

the Thomas G. Labrecque Foundation

850 Third Avenue, 21st Floor
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Help The Thomas G. Labrecque Foundation Win Its Fight Against Lung Cancer.

Founded in memory of the former chairman of Chase, a non-smoker who died from lung cancer, the Thomas G. Labrecque Foundation supports lung cancer research and awareness. Find out how you can bring us closer to a cure:
The Thomas G. Labrecque Foundation
www.tglclassic.com • ph 212.331.6855

Now that you know the truth about lung cancer, please share this brochure with someone you care about.

LOOKING AHEAD

Because only 15% of lung cancer cases are diagnosed in the early, most curable stages, a national policy for screening and early detection could considerably increase the chances for survival. If detected early, 5 year survival rates could reach 80%.

The Thomas G. Labrecque Foundation www.tglclassic.com 212.331.6855

The following professionals volunteered their time and talents to this brochure: Design: Hess Design . Photography: Amy Etra, Spencer Gordon, Heath Robbins . Make up: AnaMaria's by Robert Moulton, Estrea's by Sachiko Yanase . Writing: Karen Dunne Dasey.

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LUNG CANCER

IS NOT JUST FOR SMOKERS.



Leonard



Photo by Amy Etra

Kim

Non Smokers Get Lung Cancer, Too.

Leonard Kim believed he was indestructible – until he was diagnosed with lung cancer at age 39.

It was surprising news for the corporate CIO, musician and devoted family man who had never smoked and experienced no symptoms. When a chest x-ray for minor surgery unrelated to cancer revealed a large tumor on his lung, Leonard Kim's life changed dramatically.

"Cancer has given me great clarity on what gives my life meaning," said Leonard. "For me, it means making sure that what I care about most – my family, music and career achievements – thrive when I'm gone."

There Is Life After Lung Cancer.

Long before Estrea Janoson was diagnosed with lung cancer, she had been a sporadic smoker who thought lung cancer struck only heavy smokers. It never occurred to her she'd be at risk – over 15 years after her last cigarette.

Today, the 40-something executive is proof that people can live productively after lung cancer. Since her surgery over 5-1/2 years ago, Estrea has given birth to twins and launched an organization to fight the disease, Lung Cancer Survivors for Change.

Estrea

Janoson



Photo by Spencer Gordon

Thanks to early detection, lung cancer hasn't impacted Estrea's health. Yet, she still lives with the stigma. "When I tell people I'm a lung cancer survivor, I sense they're picturing me with a big cigarette in my mouth," said Estrea. "Until we get rid of that stigma, we'll have problems getting attention."

WHO'S AT RISK?

- ☞ Air pollution presents as high a lung cancer risk as living with a smoker.
- ☞ Radon is the 2nd leading cause of lung cancer, after tobacco smoke.
- ☞ Exposure to asbestos, uranium, arsenic and other carcinogens increases lung cancer risk.

Lung Cancer Doesn't Always Start With A Cough.

Ana Maria Flora was shocked when she learned that the neck and shoulder pain she had suffered for over two years was lung cancer. The 43-year-old chef, mother and dog lover hadn't smoked since high school.

A doctor told her, "This is in God's hands. There's nothing we can do. You have lung cancer." Three years later, Ana Maria is still fighting. With an eight-year-old son and two grown daughters to live for, Ana Maria has no time to point fingers. "I understand why my doctors didn't suspect lung cancer at first," she said. "I'm healthy-looking, and there's no history of cancer in my family."

Ana Maria Flora



Photo by Heath Robbins