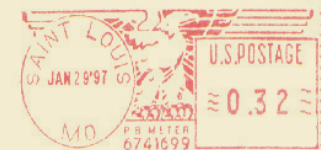




4100 E Arkansas Ave
Denver, CO 80222



MEMBERSHIP DOCUMENTS ENCLOSED FOR:

 **TEMPORARY CARD**
For Road Service Call
1-800-AAA-HELP

Primary Member

First Name Last Name

Full Name
Alternate 1 Address
Delivery Address
City, St ZIP+4
BARCODE



Relax. We take care of you.

[NAME], we really want you to be a AAA Member.

That's why we're offering you \$47 OFF, PLUS 1 FREE MONTH of membership!

But hurry — Offer ends 10/31/12

Dear [FIRST NAME LAST NAME]:

We want you to become a AAA Member! But we know we have to first show you why it makes sense to join now, just like we convinced the newly-joined AAA members we've quoted here.

Now more than ever, you can't afford NOT to join AAA. Not when you consider that you'll likely make your membership fee back on your VERY FIRST TOW. Or, that you'll save HUNDREDS OF DOLLARS on items you buy.

Even for "hard to convince" people, it becomes simple math:

- \$10 Welcome Discount plus FREE membership for 1 additional household member (you SAVE \$47!)
• 13 months for the price of 12 (One month of membership is yours FREE, when you pay by credit card and enroll in our Preferred member Automatic Renewal program)

This is a VERY special offer

Car breakdown when you're headed out of town to visit a friend? AAA will tow you!

Because we've pre-registered you, 24-Hour Roadside Assistance covers you as soon as you activate your cards. They're enclosed - just activate to start using them today for:

- Coverage in ANY car, ANY time, ANY place - 24 hours a day, 365 days a year. You don't even have to be the driver. Just call AAA toll-free and we'll be there for you.
• Prompt, courteous help whenever you have car trouble - whether you need us to change a flat tire, jump start a battery or tow your car up to 4 miles.

We're here for you 24/7!

[NAME], look at how you can save a bundle with AAA:

- Get an instant, AAA-only discount of 10%-30% the essentials you need. Just show your AAA membership card and save HUNDREDS on clothing, computers, electronics, movie tickets, restaurants and much more.
• Enjoy the best travel bargains when you book your next trip with AAA's full service travel agency; or, great AAA-only hotel discounts when you plan on your own!

This really adds up!

1. "You can't afford not to have AAA. One tow alone most often costs more than the price of your membership. Add in the savings and ... you have made money."

2. "I assumed AAA provided only roadside assistance, so I was amazed when I saw all they really do. I get shopping discounts, travel services, loans, insurance, and much more - all from AAA."

3. "I thought my car plan had me covered and found out the hard way it does not. If I'd been a AAA Member, AAA would have towed me straightaway."

4. "I always thought about joining AAA, but I'd end up putting it off. Not anymore. A single auto breakdown on a lonely road convinced me to join and to stay a member for as long as I drive."

Over, please...

You'll agree with this!

The more you hear, the more you appreciate all you get with AAA.

Did you know that every year, we get as many as 6 calls for help for every 10 members? Odds are, you WILL need our help. And we WON'T leave you stranded – not with nearly 44,000 vehicles in our North American road service network that can reach you faster than other services. Still need convincing? Just look at how much you'll save yearly on shopping discounts, trips to theme parks, insurance and everything else AAA offers. When you do the math, it makes no sense to wait.

AAA saved our members \$2.5 billion last year – you can save too!

- Save an average of \$75 on every tow compared to what an independent truck driver might charge for the same service – even more if it was late at night.
- Save from 10% to 35% on rooms at Disney and get special discounts on attractions like the Grand Canyon Railway and Six Flags; plus, the lowest overall online rates at many hotels and motels, worldwide.
- Save hundreds at over 160,000 merchants nationwide – including Target.com, LensCrafters® and FTD® florists.

AAA Membership is yours for just pennies a day!

It works out to about 9¢ a day for you and another driver in your household to be covered by AAA 24 hours a day, every day for the next year. Our **FREE Welcome Discount** is included – that's a **\$10 savings** just for joining now. Plus, we'll throw in an extra FREE month of coverage when you choose our Automatic Renewal Privileges. It's quite a deal – and totally risk-free. But hurry, this offer expires October 31, 2012, so don't delay!

Sincerely,



There's no better value anywhere.

Rod Manuel
Director, Member Services

P.S. AAA Membership is a fantastic bargain. And now, it's better than ever – with \$47 off, 1 FREE month of membership and one FREE household member!

5. "What does AAA have to do with buying back-to-school clothes, eyeglasses, prescriptions, and so many other things? Everything – because with AAA, I get discounts on all of them!"

6. "I never realized I could get AAA Memberships for all the drivers in my household, and give memberships as great gifts to friends and family all year long. Now I know!"

7. "When I think of AAA, I think of getting vacation maps. Turns out they'll also plan the trip, book the rental car and hotel, including AAA discounts, and get us huge savings at theme parks."

8. "With their mobile apps and online services, AAA is on the cutting edge. This isn't yesterday's AAA anymore – it's the AAA of the future."



MAIL IN THE ATTACHED **ACTIVATION FORM** OR VISIT **AAA.COM/JOINNOW**. USE PROMO CODE: **SL0912**

FOR YOU...a one-time special offer and AAA benefits all year round

NEW MEMBERS ONLY:

SAVE \$47.00, PLUS 1 FREE MONTH

WELCOME DISCOUNT	\$10 OFF
1st ADDITIONAL HOUSEHOLD MEMBER	\$37 OFF
1 FREE Month with AutoRenew*	FREE

13 months for the price of 12!

TAKE A LOOK AT ALL YOU GET WITH AAA MEMBERSHIP:

SERVICE EXPLANATION	COST
AAA membership with full benefits	As little as <u>9 cents a day</u>
Towing up to 4 miles	Included
Flat tire change	Included
Great rates on loans and insurance	Included
Full range of round-the-clock, 24/7 roadside assistance services	Included
Daily emails alerting you to the latest AAA deals	Included
Discounts at over 160,000 in-store and online merchant locations	Included
World-class travel planning and booking services (including cruises)	Included
Savings on hotels and car rentals	Included
FREE maps, TripTiks® and TravelGuides®	Included

And this is just for starters!

BE SURE TO FOLLOW US ON:



ADDITIONAL HOUSEHOLD MEMBERS*

1st Associate Member is FREE (see front of form).

Additional Associates are \$37 each (must live in your household).

Print first and last name

Date of Birth

Print first and last name

Date of Birth

Print first and last name

Date of Birth

*Associate members can be anyone residing in the Primary members' household, or children who are away at school as a student.

Important notice to current AAA Members: We try to remove all our current members from the mailing list; but a name occasionally slips through. If this is the case with you, rest assured your current AAA Membership Card is valid until the expiration date shown. Please pass this invitation on to a friend. This offer is for Basic membership and some restrictions may apply. Insurance offered through AAA Insurance Agency, Inc. Offer and/or benefits subject to change without notice.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

**[NAME],
AAA IS HERE FOR YOU
EVERY DAY**

*Here's what one of our
"hard to convince" members
says:*



▶ **MAIL IN THE ATTACHED ACTIVATION FORM**
OR VISIT **AAA.COM/JOINNOW**. USE PROMO CODE: **SL0912**

OBJ.LTR.09.12.CO

Permanent membership cards will be sent to you upon receipt of full payment.



Start Saving NOW! Just fill in and return this form to activate your temporary membership cards.

TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Associate Member For household member of:
First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Primary Member First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

MEMBERSHIP ACTIVATION FORM

YES! I want the Primary membership for just \$65 (save \$10)! \$ 65.00

Primary Member email _____ Date of Birth ____/____/____

1st Additional Household member is FREE FREE

Print name of 1st Additional Member (must live in your home) _____ Date of Birth ____/____/____

____ Additional Household Members @ \$37 each (see my list on back) \$ _____

Enclosed is my check Bill me.

Charge my: MasterCard Visa American Express Discover

Card# _____

Exp. Date ____/____/____ Signature _____

Sign me up for automatic credit card renewal and give me one month FREE.

Total Enclosed: \$ _____

Full Name
Alternate 1 Address
Delivery Address
City, St ZIP+4
BARCODE

Promotion Code: SL0912 Temporary Card# SEQUENCE NUMBER



Relax. We take care of you.

[NAME], we really want you to be a AAA Member.

That's why we're offering you \$47 OFF, PLUS 1 FREE MONTH of membership!

But hurry — Offer ends 10/31/12

Dear [FIRST NAME LAST NAME]:

We want you to become a AAA Member! But we know we have to first show you why it makes sense to join now, just like we convinced the newly-joined AAA members we've quoted here.

Now more than ever, you can't afford NOT to join AAA. Not when you consider that you'll likely make your membership fee back on your VERY FIRST TOW. Or, that you'll save HUNDREDS OF DOLLARS on items your family buys.

Even for "hard to convince" people, it becomes simple math:

- \$10 Welcome Discount plus FREE membership for 1 additional household member (you SAVE \$47!)
• 13 months for the price of 12 (One month of membership is yours FREE, when you pay by credit card and enroll in our Preferred member Automatic Renewal program)

This is a VERY special offer

Car breakdown when you're on the road with your kids? AAA will tow you!

Because we've pre-registered you, 24-Hour Roadside Assistance covers you as soon as you activate your cards. They're enclosed - just activate to start using them today for:

- Coverage in ANY car, ANY time, ANY place - 24 hours a day, 365 days a year. You don't even have to be the driver. Just call AAA toll-free and we'll be there for you.
• Prompt, courteous help whenever you have car trouble - whether you need us to change a flat tire, jump start a battery or tow your car up to 4 miles.

We're here for you 24/7!

[NAME], look at how you and your family can save with AAA:

- Get an instant, AAA-only discount of 10%-30% on essentials for your family. Just show your AAA membership card and save HUNDREDS on clothing, eyeglasses, prescriptions, restaurants and much more.
• Enjoy the best travel bargains when you book your next trip with AAA's full service travel agency; or, great AAA-only hotel discounts when you plan on your own!

This really adds up!

1. "You can't afford not to have AAA. One tow alone most often costs more than the price of your membership. Add in the savings and ... you have made money."

2. "I assumed AAA provided only roadside assistance, so I was amazed when I saw all they really do. I get shopping discounts, travel services, loans, insurance, and much more - all from AAA."

3. "I thought my car plan had me covered and found out the hard way it does not. If I'd been a AAA Member, AAA would have towed me straightaway."

4. "I always thought about joining AAA, but I'd end up putting it off. Not anymore. A single auto breakdown on a lonely road convinced me to join and to stay a member for as long as I drive."

Over, please...

You'll agree with this!

The more you hear, the more you appreciate all you get with AAA.

Did you know that every year, we get as many as 6 calls for help for every 10 members? Odds are, you WILL need our help. And we WON'T leave you stranded – not with nearly 44,000 vehicles in our North American road service network that can reach you faster than other services. Still need convincing? Just look at how much you'll save yearly on shopping discounts, trips to theme parks, insurance and everything else AAA offers. When you do the math, it makes no sense to wait.

AAA saved our members \$2.5 billion last year – you can save too!

- Save an average of \$75 on every tow compared to what an independent truck driver might charge for the same service – even more if it was late at night.
- Save from 10% to 35% on rooms at Disney and get special discounts on attractions like the Grand Canyon Railway and Six Flags; plus, the lowest overall online rates at many hotels and motels, worldwide.
- Save hundreds at over 160,000 merchants nationwide – including Target.com, LensCrafters® and FTD® florists.

AAA Membership is yours for just pennies a day!

It works out to about **9¢ a day** for you and another driver in your household to be covered by AAA 24 hours a day, every day for the next year. Our **FREE Welcome Discount** is included – that's a **\$10 savings** just for joining now. Plus, we'll throw in **an extra FREE month** of coverage when you choose our Automatic Renewal Privileges. It's quite a deal – and totally risk-free. But hurry, this offer expires October 31, 2012, so don't delay!

Sincerely,



There's no better value anywhere.

Rod Manuel
Director, Member Services

P.S. AAA Membership is a fantastic bargain. And now, it's better than ever – with \$47 off, 1 FREE month of membership and one FREE household member!

5. "What does AAA have to do with buying back-to-school clothes, eyeglasses, prescriptions, and so many other things? Everything – because with AAA, I get discounts on all of them!"

6. "I never realized I could get AAA Memberships for all the drivers in my household, and give memberships as great gifts to friends and family all year long. Now I know!"

7. "When I think of AAA, I think of getting vacation maps. Turns out they'll also plan the trip, book the rental car and hotel, including AAA discounts, and get us huge savings at theme parks."

8. "With their mobile apps and online services, AAA is on the cutting edge. This isn't yesterday's AAA anymore – it's the AAA of the future."



MAIL IN THE ATTACHED **ACTIVATION FORM** OR VISIT **AAA.COM/JOINNOW**. USE PROMO CODE: **SL0912**

FOR YOU...a one-time special offer and AAA benefits all year round

NEW MEMBERS ONLY:

SAVE \$47.00, PLUS 1 FREE MONTH

WELCOME DISCOUNT	\$10 OFF
1st ADDITIONAL HOUSEHOLD MEMBER	\$37 OFF
1 FREE Month with AutoRenew*	FREE

13 months for the price of 12!

TAKE A LOOK AT ALL YOU GET WITH AAA MEMBERSHIP:

SERVICE EXPLANATION	COST
AAA membership with full benefits	As little as 9 cents a day
Towing up to 4 miles	Included
Flat tire change	Included
Great rates on loans and insurance	Included
Full range of round-the-clock, 24/7 roadside assistance services	Included
Daily emails alerting you to the latest AAA deals	Included
Discounts at over 160,000 in-store and online merchant locations	Included
World-class travel planning and booking services (including cruises)	Included
Savings on hotels and car rentals	Included
FREE maps, TripTiks® and TravelGuides®	Included

And this is just for starters!

BE SURE TO FOLLOW US ON:



ADDITIONAL HOUSEHOLD MEMBERS*

1st Associate Member is FREE (see front of form).

Additional Associates are \$37 each (must live in your household).

Print first and last name

Date of Birth

Print first and last name

Date of Birth

Print first and last name

Date of Birth

*Associate members can be anyone residing in the Primary members' household, or children who are away at school as a student.

Important notice to current AAA Members: We try to remove all our current members from the mailing list; but a name occasionally slips through. If this is the case with you, rest assured your current AAA Membership Card is valid until the expiration date shown. Please pass this invitation on to a friend. This offer is for Basic membership and some restrictions may apply. Insurance offered through AAA Insurance Agency, Inc. Offer and/or benefits subject to change without notice.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

**[NAME],
AAA IS HERE FOR YOU
AND YOUR FAMILY**

*Here's what one of our
"hard to convince" members
says:*



**MAIL IN THE ATTACHED ACTIVATION FORM
OR VISIT AAA.COM/JOINNOW. USE PROMO CODE: **SL0912****

OBJ.LTR.09.12.CO

Permanent membership cards will be sent to you upon receipt of full payment.



Start Saving NOW! Just fill in and return this form to activate your temporary membership cards.

AAA Colorado
TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Associate Member For household member of:
First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

AAA Colorado
TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Primary Member First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

MEMBERSHIP ACTIVATION FORM

YES! I want the Primary membership for just \$65 (save \$10)! \$ 65.00

Primary Member email _____ Date of Birth ____/____/____

1st Additional Household member is FREE FREE

Print name of 1st Additional Member (must live in your home) _____ Date of Birth ____/____/____

____ Additional Household Members @ \$37 each (see my list on back) \$ _____

Enclosed is my check Bill me.

Charge my: MasterCard Visa American Express Discover

Card# _____

Exp. Date ____/____/____ Signature _____

Sign me up for automatic credit card renewal and give me one month FREE.

Total Enclosed: \$ _____

Full Name
Alternate 1 Address
Delivery Address
City, St ZIP+4
BARCODE

Promotion Code: SL0912 Temporary Card# SEQUENCE NUMBER



Relax. We take care of you.

[NAME], we really want you to be a AAA Member.

That's why we're offering you \$47 OFF, PLUS 1 FREE MONTH of membership!

But hurry — Offer ends 10/31/12

Dear [FIRST NAME LAST NAME]:

We want you to become a AAA Member! But we know we have to first show you why it makes sense to join now, just like we convinced the newly-joined AAA members we've quoted here.

Now more than ever, you can't afford NOT to join AAA. Not when you consider that you'll likely make your membership fee back on your VERY FIRST TOW. Or, that you'll save HUNDREDS OF DOLLARS on items you buy.

Even for "hard to convince" people, it becomes simple math:

- \$10 Welcome Discount plus FREE membership for 1 additional household member (you SAVE \$47!)
• 13 months for the price of 12 (One month of membership is yours FREE, when you pay by credit card and enroll in our Preferred member Automatic Renewal program)

This is a VERY special offer

Car breakdown when you're on the road? AAA will tow you!

Because we've pre-registered you, 24-Hour Roadside Assistance covers you as soon as you activate your cards. They're enclosed - just activate to start using them today for:

- Coverage in ANY car, ANY time, ANY place - 24 hours a day, 365 days a year. You don't even have to be the driver. Just call AAA toll-free and we'll be there for you.
• Prompt, courteous help whenever you have car trouble - whether you need us to change a flat tire, jump start a battery or tow your car up to 4 miles.

We're here for you 24/7!

[NAME], look at how you and your family can save with AAA:

- Get an instant, AAA-only discount of 10%-30% on essentials for your family. Just show your AAA membership card and save HUNDREDS on eyeglasses, prescriptions, restaurants, movie and museum tickets, and much more.
• Enjoy the best travel bargains when you book your next trip with AAA's full service travel agency; or, great AAA-only hotel discounts when you plan on your own!

This really adds up!

1. "You can't afford not to have AAA. One tow alone most often costs more than the price of your membership. Add in the savings and ... you have made money."

2. "I assumed AAA provided only roadside assistance, so I was amazed when I saw all they really do. I get shopping discounts, travel services, loans, insurance, and much more - all from AAA."

3. "I thought my car plan had me covered and found out the hard way it does not. If I'd been a AAA Member, AAA would have towed me straightaway."

4. "I always thought about joining AAA, but I'd end up putting it off. Not anymore. A single auto breakdown on a lonely road convinced me to join and to stay a member for as long as I drive."

Over, please...

You'll agree with this!

The more you hear, the more you appreciate all you get with AAA.

Did you know that every year, we get as many as 6 calls for help for every 10 members? Odds are, you WILL need our help. And we WON'T leave you stranded – not with nearly 44,000 vehicles in our North American road service network that can reach you faster than other services. Still need convincing? Just look at how much you'll save yearly on shopping discounts, trips to theme parks, insurance and everything else AAA offers. When you do the math, it makes no sense to wait.

AAA saved our members \$2.5 billion last year – you can save too!

- Save an average of \$75 on every tow compared to what an independent truck driver might charge for the same service – even more if it was late at night.
- Save from 10% to 35% on rooms at Disney and get special discounts on attractions like the Grand Canyon Railway and Six Flags; plus, the lowest overall online rates at many hotels and motels, worldwide.
- Save hundreds at over 160,000 merchants nationwide – including Target.com, LensCrafters® and FTD® florists.

AAA Membership is yours for just pennies a day!

It works out to about **9¢ a day** for you and another driver in your household to be covered by AAA 24 hours a day, every day for the next year. Our **FREE Welcome Discount** is included – that's a **\$10 savings** just for joining now. Plus, we'll throw in **an extra FREE month** of coverage when you choose our Automatic Renewal Privileges. It's quite a deal – and totally risk-free. But hurry, this offer expires October 31, 2012, so don't delay!

Sincerely,



There's no better value anywhere.

Rod Manuel
Director, Member Services

P.S. AAA Membership is a fantastic bargain. And now, it's better than ever – with \$47 off, 1 FREE month of membership and one FREE household member!

5. "What does AAA have to do with buying back-to-school clothes, eyeglasses, prescriptions, and so many other things? Everything – because with AAA, I get discounts on all of them!"

6. "I never realized I could get AAA Memberships for all the drivers in my household, and give memberships as great gifts to friends and family all year long. Now I know!"

7. "When I think of AAA, I think of getting vacation maps. Turns out they'll also plan the trip, book the rental car and hotel, including AAA discounts, and get us huge savings at theme parks."

8. "With their mobile apps and online services, AAA is on the cutting edge. This isn't yesterday's AAA anymore – it's the AAA of the future."



MAIL IN THE ATTACHED **ACTIVATION FORM** OR VISIT **AAA.COM/JOINNOW**. USE PROMO CODE: **SL0912**

FOR YOU...a one-time special offer and AAA benefits all year round

NEW MEMBERS ONLY:

SAVE \$47.00, PLUS 1 FREE MONTH

WELCOME DISCOUNT	\$10 OFF
1st ADDITIONAL HOUSEHOLD MEMBER	\$37 OFF
1 FREE Month with AutoRenew*	FREE

13 months for the price of 12!

TAKE A LOOK AT ALL YOU GET WITH AAA MEMBERSHIP:

SERVICE EXPLANATION	COST
AAA membership with full benefits	As little as <u>9 cents a day</u>
Towing up to 4 miles	Included
Flat tire change	Included
Great rates on loans and insurance	Included
Full range of round-the-clock, 24/7 roadside assistance services	Included
Daily emails alerting you to the latest AAA deals	Included
Discounts at over 160,000 in-store and online merchant locations	Included
World-class travel planning and booking services (including cruises)	Included
Savings on hotels and car rentals	Included
FREE maps, TripTiks® and TravelGuides®	Included

And this is just for starters!

BE SURE TO FOLLOW US ON:



ADDITIONAL HOUSEHOLD MEMBERS*

1st Associate Member is FREE (see front of form).

Additional Associates are \$37 each (must live in your household).

Print first and last name

Date of Birth

Print first and last name

Date of Birth

Print first and last name

Date of Birth

*Associate members can be anyone residing in the Primary members' household, or children who are away at school as a student.

Important notice to current AAA Members: We try to remove all our current members from the mailing list; but a name occasionally slips through. If this is the case with you, rest assured your current AAA Membership Card is valid until the expiration date shown. Please pass this invitation on to a friend. This offer is for Basic membership and some restrictions may apply. Insurance offered through AAA Insurance Agency, Inc. Offer and/or benefits subject to change without notice.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

For Roadside Assistance, call 1-800-AAA-HELP

This Temporary Membership Card gives you access to benefits such as:

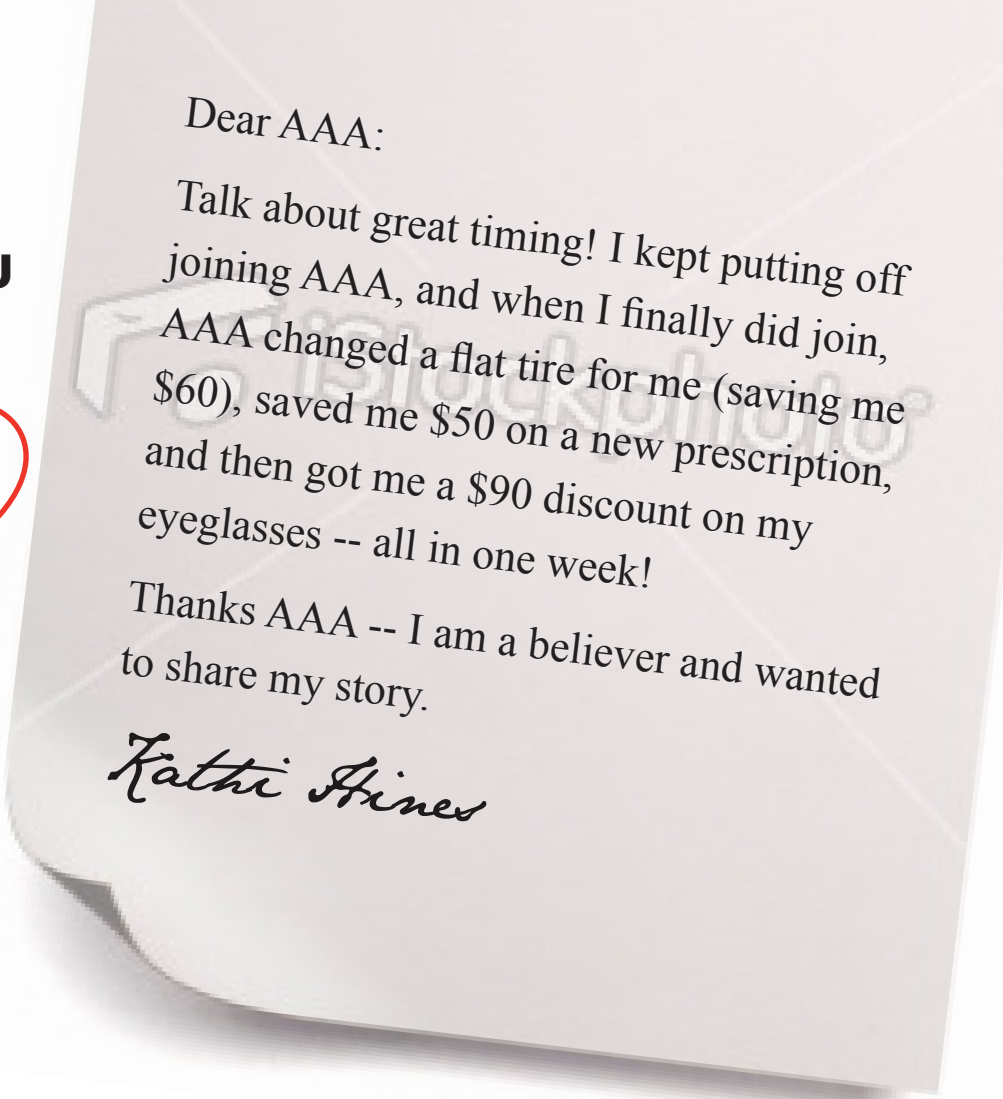
- Roadside service
- Shopping discounts
- Maps and TourBook® Guides
- Hertz Car Rental Discounts
- Travel Agency Services
- Entertainment Discounts
- Auto Loans
- Discounted Movie Tickets

To receive AAA benefits, you must take advantage of our offer to become a permanent member. Permanent Membership benefits provide you with 24-hour roadside assistance, and all other AAA Basic membership benefits.

Member Signature _____ This membership card is not valid unless signed by Member. AAA Memberships are not transferable.

**[NAME],
AAA IS HERE FOR YOU
AND YOUR FAMILY**

*Here's what one of our
"hard to convince" members
says:*



▶ **MAIL IN THE ATTACHED ACTIVATION FORM**
OR VISIT **AAA.COM/JOINNOW**. USE PROMO CODE: **SL0912**

OBJ.LTR.09.12.CO

Permanent membership cards will be sent to you upon receipt of full payment.



Start Saving NOW! Just fill in and return this form to activate your temporary membership cards.

AAA Colorado
TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Associate Member For household member of:
First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

AAA Colorado
TEMPORARY CARD
For Road Service Call
1-800-AAA-HELP

Primary Member First Name Last Name

TEMPORARY CARD#: SEQUENCE NUMBER
Expires: 10/31/12

MEMBERSHIP ACTIVATION FORM

YES! I want the Primary membership for just \$65 (save \$10)! \$ 65.00

Primary Member email _____ Date of Birth ____/____/____

1st Additional Household member is FREE FREE

Print name of 1st Additional Member (must live in your home) _____ Date of Birth ____/____/____

____ Additional Household Members @ \$37 each (see my list on back) \$ _____

Enclosed is my check Bill me.

Charge my: MasterCard Visa American Express Discover

Card# _____

Exp. Date ____/____/____ Signature _____

Sign me up for automatic credit card renewal and give me one month FREE.

Total Enclosed: \$ _____

Full Name
Alternate 1 Address
Delivery Address
City, St ZIP+4
BARCODE

Promotion Code: SL0912 Temporary Card# SEQUENCE NUMBER

If the car you're riding in breaks down, for ANY reason, we'll come to help — no matter where or when. Just show your card, sign a service receipt and drive on! You could save an average of \$75 for every tow an independent tow truck might charge.

24/7 ROADSIDE ASSISTANCE

Mail in the activation form or join at AAA.com/joinnow. Use Promo Code: SL0912



Start saving Now!



Walt Disney World



Hertz

UP TO 20% OFF



blue Nile 10% OFF



TOWING SERVICE

Start saving Now!



Visit AAA.com/discounts for details.



AAA MEMBERS SAVE BIG!

**With AAA, you can save hundreds of dollars per year.
Your membership pays for itself, many times over!**

Daily savings!



Member Deals
We drive the bargains. You enjoy the deals.

**GET DAILY EMAILS WITH THE
LATEST DEALS — WITH MEMBER DEALS**

Never miss a great savings opportunity! Sign up to receive emails from AAA Colorado, and we'll send the latest news and special offers straight to your inbox — every day. We won't rent or sell your email address to anyone.



**Start
saving
Now!**

**Mail in the activation form
or join at AAA.com/joinnow.
Use Promo Code: SL0912**



AAA MEMBERS SAVE WHEN THEY SHOP!
AAA.com/joinnow

Save at more than 160,000 in-store and online locations:

- | | | | |
|---------------------------------|--------------------|---------------------------|---------------------|
| 1-800-Flowers.com | Gap Outlets | Payless ShoeSource | Shoes.com |
| AAA Prescription Savings | GNC | Pearle Vision | Shop.NHL.com |
| Banana Republic Factory Outlets | Gold's Gym | Peerless Tire Co. | Sirius |
| Blue Nile | Jos. A. Bank.com | Penske | Sprint |
| Dell | Kmart.com | Pet Prescription Savings | Tanger Outlets |
| Denver Art Museum | Kohls.com | Popcorn Factory | Target.com |
| DIRECTV | Landrys | Reebok Outlet Stores | Target Optical |
| Fannie May Chocolates | LensCrafters | Regal Entertainment Group | T-Mobile |
| FTD.com | Magellan | Sears.com | UPS Store |
| | NAPA Auto Parts | Sears Optical | Vista Window Film |
| | NFLShop.com | | ...and more! |
| | New York & Company | | |

Retail savings!

"I'm on a tight budget, but my AAA Membership has paid for itself over and over."

— Sally Baldwin,
Member Since 2010



Restrictions may apply. See AAA.com/Discounts for full deal information.

blue nile.
10% OFF

\$10 OFF \$100
Target.com

SAVE 10%
Peerless TIRES 4 LESS

30% OFF
Reebok
ROCKPORT
 OUTLET STORES

15% OFF
KOHL'S.com
 expect great things®

GAP OUTLET
10% OFF

GNC Live Well.
15% OFF

sears.com
5% OFF



Travel & Entertainment savings!

AAA MEMBERS SAVE WHEN THEY'RE ON THE GO!

AAA.com/joinnow

Save up to 30% on travel and entertainment now:

- | | | | |
|---|----------------------------|---------------------------------|-----------------------------|
| Adventure Island | Crab House | Homewood Suites | Six Flags |
| Amtrak | Denver Art Museum | Muer Seafood | Smucker's Stars on Ice Tour |
| Aquatica | Downtown Aquarium | Regal Entertainment Group | The Parking Spot |
| The Arvada Center for the Arts & Humanities | Dripping Springs Resort | Ritz Carlton | Travel Centers of America |
| Bandimere Speedway | Elitch Gardens | Saltgrass Steak House | Universal Studios |
| Beau Jo's Pizza | eTravel Store | Sea World Parks & Entertainment | USAirport Parking |
| Blue Nile | Foreign Currency | Sesame Place | Visa TravelMoney Card |
| Busch Gardens | Glenwood Hot Springs Lodge | Sheraton Hotels | Wally Park |
| Canopy Airport Parking | Grand Canyon Railway | Simms Steakhouse | ...and more! |
| Chart House | Hertz | | |

"Who'd have thought that AAA could help us save on a restaurant and a movie, but that's exactly what they do. What a treat!"

— Deanna Dolecki,
Member Since 2012



Restrictions may apply. See AAA.com/Discounts for full deal information.



**10% OFF
OR MORE**



**BLUE
MAN
GROUP
10% OFF**



**10%
OFF**
Hard Rock
CAFE



15% OFF
SeaWorld



Walt Disney World



**UP TO
20%
OFF**
Hertz



Disney CRUISE LINE



PRINCESS CRUISES
escape completely



Insurance & Financial **savings!**

AAA MEMBERS SAVE BIG!
AAA.com/joinnow

Affordable insurance and great rates on loan and deposit products:

- **Low rates on student loans** Enjoy variable rates as low as 3.25% APR, plus a 2% Graduation Reward. NO payments while you're in school at least half time!*
- **CDs that point your money in the right direction** Make the most of your money with AAA preferred member rates as low as 1.20% APY*
- **Inexpensive homeowners and auto insurance** As a AAA member, you may be eligible for low rates on homeowners and auto insurance not available to the public
- **Life insurance at 15% off** Select from 10, 15, 20, 25 or 30 years of coverage

*All deposit products and student loans offered through Discover Bank.

*"AAA is a 'must have.'
Their insurance helps me
protect my family, the
most important thing in life."*

— Eileen Carew,
Member Since 1990



Restrictions may apply. See AAA.com/Discounts for full deal information.

**HIGH
REWARDS
CREDIT CARD**

A+
SUPERIOR
LIFE INSURANCE RATING

FREE
AUTO INSURANCE
QUOTES

**STUDENT
LOAN
SAVINGS**

**GREAT RATES ON
LONG TERM CARE
INSURANCE**

INSURANCE FOR:
MOTORCYCLES
**BOATS
& RVs**

SAVE
ON RENTERS
OR HOMEOWNERS
INSURANCE

FDIC
INSURANCE UP TO
\$250,000
ON DEPOSIT PRODUCTS



Roadside Assistance **savings!**

AAA MEMBERS SAVE ON THE ROAD!

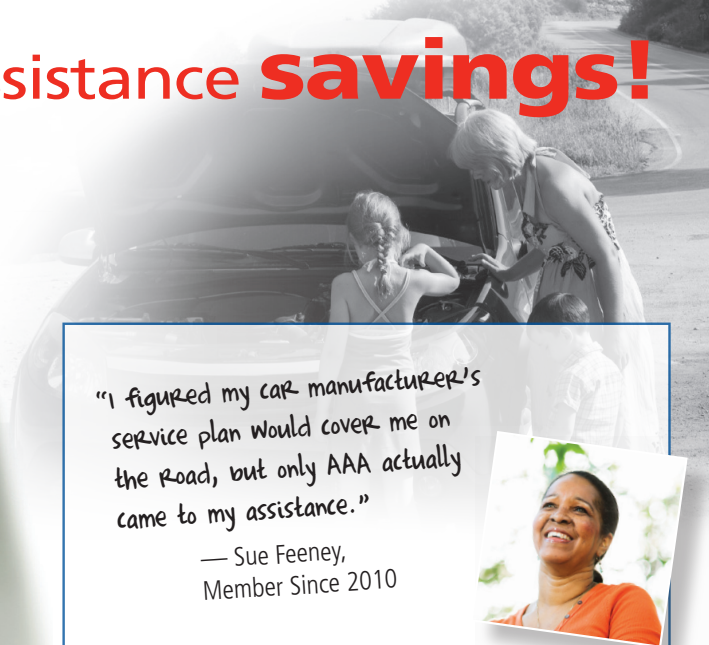
AAA.com/joinnow

24/7 assistance when you need it:

- **Coverage when you're in your own car or someone else's** anytime, anywhere — 24 hours a day, 365 days a year
- **Flat tire, battery testing, gas delivery and towing service** Just make one toll-free call to AAA and we'll take away your car troubles!
- **Lockout car service** We'll call out a professional locksmith and cover up to \$50 of services!
- **Affordable auto repair services** AAA-certified mechanics provide quality repairs backed by a minimum 12-month or 12,000-mile guarantee

FREE AAA MOBILE APPLICATION

Use it on your smartphone anytime



"I figured my car manufacturer's service plan would cover me on the road, but only AAA actually came to my assistance."

— Sue Feeny,
Member Since 2010



Restrictions may apply. See AAA.com/Discounts for full deal information.



FUEL DELIVERY

CAR BUYING SERVICE

BATTERY TESTING



DISCOUNT AUTO REPAIR

24/7 ROADSIDE ASSISTANCE



FLAT TIRE SERVICE

LOCK-OUT CAR SERVICE




TOWING SERVICE



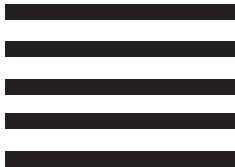
NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 99 DENVER, CO

POSTAGE WILL BE PAID BY ADDRESSEE

AAA COLORADO
4100 E ARKANSAS AVE
DENVER CO 80222-9744



YOU GET ONE FREE BONUS MONTH

when you use your credit card to pay for membership!

See Activation Form.