## 20 OF THE TOP 20 BANKS MAKE GAINS USING PROGRESS SOLUTIONS



# BUILD A BANK THAT RESPONDS IRST, FAST, BEST

#### Hello [Jen],

Your bank can't get much of a competitive advantage with great customer research and analysis alone. What you really need is the insight to respond first, fast and best-not only to customers, but also to transaction exceptions and changing markets. That's precisely why you can't afford to miss this informative, eye-opening webinar, Responsive Customer Engagement: Achieving Real-time Customer Management in Banking.

You'll learn how to blaze past obstructive competitive and regulatory challenges—and how leading banks optimize data to take full advantage of profitable customer onboarding and cross-sell and upsell opportunities.

Sincerely,

The Progress Software Team

## **WEBINAR DETAILS**

### REGISTER NOW

Date: September 13, 2011

Time: 0:00 pm London 00:00 am New York City 00:00 am Chicago

## MEET THE EXPERTS



Ron Shevlin Senior Analyst Aite Group



Dr. Richard Bentley Industry VP, Banking & Capital Markets Progress Software







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